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**UNITED STATES DISTRICT COURT**  
**DISTRICT OF NEVADA**

FEDERAL TRADE COMMISSION, )  
 )  
Plaintiff, )  
 )  
v. )  
 )  
IVY CAPITAL, *et al.*, )  
 )  
Defendants. )  
\_\_\_\_\_ )

Case No. 2:11-cv-00283-JCM-GWF

**MOTION TO PERMIT APPEARANCE OF GOVERNMENT ATTORNEY**

Pursuant to LR IA 10-3, the United States of America respectfully requests that this honorable Court permit Svetlana Gans to practice before this honorable Court in all matters relating to the above-captioned case.

Ms. Gans is an attorney with the Federal Trade Commission, an agency of the federal government. Ms. Gans is a member in good standing of the Bar of the District of Columbia (Bar No. 478651).

1 The following contact information is provided to the Court:

2 Svetlana Gans  
3 Federal Trade Commission  
4 Division of Marketing Practices  
5 600 Pennsylvania Avenue, NW  
6 Mailstop H286  
Washington, DC 20580  
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*sgans@ftc.gov*

7 Accordingly, the United States respectfully requests that an order be issued allowing  
8 Svetlana Gans to practice before this honorable Court.

9 DATED this 9th day of November 2011.

10 Respectfully submitted,

11 DANIEL G. BOGDEN  
12 United States Attorney

13 */s/ Blaine Welsh*  
14 BLAINE T. WELSH  
Assistant United States Attorney

15  
16 IT IS SO ORDERED:

17 *George Foley Jr.*  
18 GEORGE FOLEY, JR.  
19 United States Magistrate Judge

20 DATED: November 10, 2011  
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24  
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**PROOF OF SERVICE**

I, Blaine T. Welsh, AUSA, certify that the following individuals were served with the **MOTION TO PERMIT APPEARANCE OF GOVERNMENT ATTORNEY** on this date by the below identified method of service:

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BLAINE T. WELSH  
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DATED this 9th day of November 2011.